

# SPONSORSHIP OPPORTUNITIES

## 89TH ANNUAL HOPKINS RASPBERRY FESTIVAL

### JULY 12-16, 2023



#### THE RASPBERRY FESTIVAL CANNOT EXIST WITHOUT YOUR FINANCIAL SUPPORT

94% of each sponsorship  
dollar goes directly to  
cover event expenses.

#### WAYS TO SUPPORT THE FESTIVAL

- EVENT SPONSOR
- GENERAL SPONSOR
- IN-KIND DONATION

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#### WHY SPONSOR THE RASPBERRY FESTIVAL?

The Hopkins Raspberry  
Festival has become the  
event that puts Hopkins and  
its sponsors on the map.

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## SHOW HOPKINS YOUR COMMUNITY SPIRIT!

The Hopkins Raspberry Festival has endured during a Great Depression, recessions, wars, suburbanization, and all the other changes that nine decades has brought to Hopkins since the first Hopkins Raspberry Festival in 1935.

### WHAT DOES YOUR SPONSORSHIP PAY FOR?

Your sponsorship goes directly towards the costs associated with the Grande Day Parade, Family Day activities and entertainment, promotion of the Raspberry Festival, and Raspberry Royalty events over an entire year.

### HOW CAN YOUR SPONSORSHIP BENEFIT YOUR BUSINESS?

- Recognition for 12 months on the festival website
- Recognition in the annual Sun Sailor special insert
- Recognition on the festival social media outlets
- Looking for something different? Just ask!





**PROUD  
OF OUR  
ROOTS**

## THE RASPBERRY FESTIVAL

### WHO WE ARE

The festival is a week-long celebration of Hopkins to cultivate community pride and spirit through various yearly programs and events, culminating the third weekend of July with the annual Hopkins Raspberry Festival.

### WHERE WE ARE GOING

As Hopkins grows, so must the Raspberry Festival. We have a vision to grow the number and types of events so everyone who lives, works, and visits Hopkins can find activities day and night for the thousands of residents and visitors to Hopkins.

### HOW TO HELP

A dedicated volunteer team of people work year-round to execute the Raspberry Festival and fulfill our vision. We depend on local businesses who believe in our mission to provide financial resources so we can continue the tradition.



**HONORING  
OUR HISTORY**

## SPONSORSHIP LEVELS

FESTIVAL \$100	BRONZE \$500	SILVER \$1,000	GOLD \$3,000	PLATINUM \$5,000
BUSINESS' NAME ON FESTIVAL WEBSITE	BUSINESS' LOGO ON FESTIVAL WEBSITE W/LINK TO YOUR SITE	BUSINESS' LOGO ON FESTIVAL WEBSITE W/LINK TO YOUR SITE	BUSINESS' LOGO ON FESTIVAL WEBSITE W/LINK TO YOUR SITE	BUSINESS' LOGO ON FESTIVAL WEBSITE W/LINK TO YOUR SITE
BUSINESS' NAME IN SUN SAILOR'S FESTIVAL INSERT	BUSINESS' LOGO IN SUN SAILOR'S FESTIVAL INSERT	BUSINESS' LOGO IN SUN SAILOR'S FESTIVAL INSERT	BUSINESS' LOGO IN SUN SAILOR'S FESTIVAL INSERT	BUSINESS' LOGO IN SUN SAILOR'S FESTIVAL INSERT
	COMPLIMENTARY MARKETPLACE FAIR 10x10 BOOTH SPACE	COMPLIMENTARY MARKETPLACE FAIR 10x10 BOOTH SPACE	COMPLIMENTARY MARKETPLACE FAIR 10x10 BOOTH SPACE	COMPLIMENTARY MARKETPLACE FAIR 10x10 BOOTH SPACE
		BUSINESS FEATURED ON FESTIVAL SOCIAL MEDIA OUTLETS	BUSINESS FEATURED ON FESTIVAL SOCIAL MEDIA OUTLETS	BUSINESS FEATURED ON FESTIVAL SOCIAL MEDIA OUTLETS
			OPTION TO PROMOTE BUSINESS AS AN EVENT SPONSOR	OPTION TO PROMOTE BUSINESS AS AN EVENT SPONSOR
				INDIVIDUALIZED PROMOTION AT YOUR REQUEST



## SHOW YOUR SUPPORT

### Be Part of the Biggest Hopkins Summer Event

The Raspberry Festival brings residents together and attracts people from all over the state. This in turn, brings consumers to Hopkins' businesses. Please consider helping to continue the Hopkins Raspberry Festival mission to help provide its residents and businesses a time to celebrate and remember that all of us working together make Hopkins exceptional!

**QUESTIONS?** CONTACT US AT 952-931-0878 or e-mail: [sponsorships@raspberrycapital.com](mailto:sponsorships@raspberrycapital.com)

PLEASE MAIL THIS COMPLETED FORM TO:

HOPKINS RASPBERRY FESTIVAL  
1609 MAINSTREET  
HOPKINS, MN 55343

WWW.RASPBERRYPARTICIPANTS.COM  
SPONSORSHIPS@RASPBERRYPARTICIPANTS.COM

**TO ENSURE FULL ACKNOWLEDGEMENT, PLEASE RETURN BY FRIDAY, MAY 26, 2023**

COMPANY/ORGANIZATION:

CONTACT:

PHONE:

EMAIL:

SPONSORSHIP LEVEL:

CONTRIBUTION AMOUNT: